

Appln No. 09/695,900  
Amdt date October 12, 2006  
Reply to Office action of July 12, 2006

### REMARKS/ARGUMENTS

Claims 10-15 and 17-31 were pending in this application when last examined by the Examiner. Claims 10, 12, and 26 have been amended. Claims 32-33 have been added. The amendments find full support in the original specification, claims, and drawings. No new matter has been added. In view of the above amendments and remarks that follow, reconsideration and an early indication of allowance of the now-pending claims 10-15 and 17-33 are respectfully requested.

Claims 12-13 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for lack of antecedent basis for the limitation "said remote control." The amendments to claim 12 now overcome this rejection. Accordingly, withdrawal of the rejection of claims 12-13 under 35 U.S.C. 112, second paragraph, is respectfully requested.

Claims 10, 12, 14, 15, and 23-31 are rejected under 35 U.S.C. 102(b) as being anticipated by Kikinis (U.S. Patent No. 5,929,849). Claim 21 is rejected under 35 U.S.C. 103(a) as being obvious over Kikinis in view of Macrae et al. (U.S. Pub. No. 2003/0005463). Claims 22 and 31 are rejected as being obvious over Kikinis in view of Proehl et al. (U.S. Pub. No. 2003/0131356). Claims 11 and 17-20 are rejected as being obvious over Kikinis in view of Dunn et al. (U.S. Patent No. 5,648,824). Claim 13 is rejected as being obvious over Kikinis in view of Segal et al. (U.S. Patent No. 6,765,557). Applicant respectfully traverses these rejections.

Independent claim 10 has now been amended to recite that a hyperlinked television system includes "a broadcaster transmitting a hyperlinked television broadcast and a receiver receiving the transmitted hyperlinked television broadcast." Claim 10 has also been amended to recite "determining by the receiver whether the video object in the video frame is viewable during a particular shot." (Emphasis added). Kikinis fails to teach or suggest this limitation.

In Kikinis, any determination of whether any video object is viewable in a particular shot is made from the broadcasting end, and not by a receiver receiving the television broadcast. (See, FIG. 3B; Col. 10, lines 61-66; Col. 11, lines 7-12). The receiver simply receives emblem data (which the Examiner equates to the recited interactive content icon) and displays the

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emblem without any determination of whether there is an associated video object that is visible. (See, FIG. 3A; Col. 9, lines 43-45; FIG. 2B; Col. 7, lines 18-27). This is because that determination has already been made from the broadcasting end. Accordingly, claim 10 is now in condition for allowance.

Independent claim 26 includes limitations similar to the limitations of claim 10 which make claim 10 allowable. Accordingly, claim 26 is also in condition for allowance.

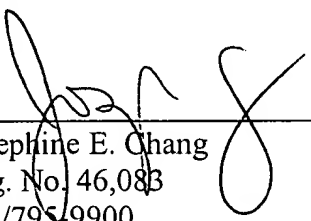
Independent claim 12 has now been amended to include the limitations similar to the limitations of claim 11. Accordingly, claim 12 is now in condition for allowance.

Claims 11, 13-15, 17-25, and 27-31 are also in condition for allowance because they depend on an allowable base claim and for the additional limitations that they contain.

Claims 32-33 are new in this application. Claims 32-33 are in condition for allowance because they depend on an allowable base claim and for the additional limitations that they contain. Specifically, claim 32 adds the limitation that "the video frame is associated with a visibility indicia, and the receiver determines whether the video object in the video frame is viewable based on the visibility indicia." None of the cited references teach or suggest the recited "visibility indicia."

In view of the above amendments and remarks, reconsideration and an early indication of allowance of the now pending claims 10-15 and 17-33 are respectfully requested.

Respectfully submitted,  
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